

The ceremonial gala evening of the 25th Czech Lion will take place on 10th March 2018 in Rudolfinum and again it will be hosted by Adela Vinczeová

The prestigious Czech Lion, which is annually awarded by The Czech Film and Television Academy (CFTA), will celebrate its anniversary next year. On Saturday 10th March 2018 the jubilee 25th awarding ceremony will take place in the Dvořák's Hall of Rudolfinum in Prague. The Czech Television will broadcast the gala evening live at 8 o'clock on CT1 channel. The presentation of the awards will be hosted by Adela Vinczeová for the second time. The creative supervisor of the evening will be the director and producer David Ondříček. The nominations for the individual categories will be announced at a press conference of the CFTA on 17th January 2018.

The annual CFTA awards will be presented in Prague's Rudolfinum, which is the headquarters of the Czech Philharmonic Orchestra, on 10th March 2018. "We are preparing several innovations for the jubilee 25th awards. This year the creative supervisor of the ceremonial gala evening will be David Ondříček and the new scenographer will be Martin Chocholoušek, "says the managing director of CFTA Tereza Rychnovská.

The general partner of the Czech Lion is the mineral water Magnesia of the company Karlsbad Mineral Water. The main partner is innogy, the reliable and long lasting energy of Czech film. The main media partner is the Czech Television. The Czech Lion will newly cooperate with the partner Mary Kay.

"We would like to congratulate Czech Lions on their fantastic 25th anniversary. The mineral water Magnesia has been accompanying these awards for fifteen years and so we have got even more reasons to celebrate this partnership, "says Alessandro Pasquale, the general director of Karlsbad Mineral Water.

"The Magnesia prize for the best student film will be awarded for the eighth time. We are always pleased to watch and keep track of the further successes of the films that we helped to discover. In the course of the year 2017 the film Kiev Moscow, the last winner of the Magnesia prize for the best student film, got for example a honourable mention of the jury at the film

festival of short films Wiz-Art in Lviv, it was on the programme of the 22nd film festival in Milano, it was also projected in the international competition at LA Film Festival in California and also the audience of the Filmfest in Dresden saw the film, "adds Pasquale.

„In innogy we are not superstitious and so in 2018 we are about to enter the 13th season of our long term project of supporting the Czech feature and animated films. We also provide energy for the film festivals and awards. We are looking forward to the 10th March. We have coproduced fantastic films and we hope they will be nominated for the awards, "mentioned Martin Chalupský, the director of communication in innogy in CR.

"This year again the Czech Television confirmed its position of the biggest producer as well as co-producer of the local film production. Our signature is under twenty-seven feature and documentary films that will appear in Czech cinemas. It is our long-term goal to support Czech cinematography stably, not only by taking part in projects where the artists approach us but we are also trying to search actively for interesting topics, plots and co-operations with talented beginners among authors," says the general director of the Czech Television Petr Dvořák.

"We are really pleased that the company Mary Kay has got the opportunity to support Czech Lion, which has been recognizing the best figures in Czech film. Our company is celebrating the 55th anniversary of its existence all over the world and we are looking forward to the fact that we will be able to celebrate this jubilee by taking part in this unique event. We have been changing the lives of women for a long time, we have led them to success, beauty and fulfilment of their dreams and we are proud that the company Mary Kay will also take care of the face of the Czech Lion, "explained Barbora Chuecos, the general director of Mary Kay CR/SR.

Czech Lion

The Czech Lion is a prestigious Czech film award that has been presented since 1993. Films are evaluated based on the voting of the members of the Czech Film and Television Academy. The press conference including the announcement of the nominations for the 25th Czech Lion awards will take place on 17th January 2017. The ceremonial gala evening will take place on Saturday 10th March 2018 in Dvořák's Hall of Prague's Rudolfinum and it will be broadcast live by Czech Television on CT1 at 8 p.m.

About the Czech Film and Television Academy:

The Czech Film and Television Academy was founded in 1995 and in 2013 it was transformed into a registered association. Its main aim is to support and promote Czech cinematographic art in the Czech Republic as well as abroad and create conditions for the development of Czech film. Since 1993 it has been awarding the most prestigious Czech film award – the Czech Lion and nominates Czech films or documentary features for the awards of the American Academy of Arts and Sciences. The CFTA consists of 297 members at the moment.

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